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Interact-TV Partners with TotalQ Pty Ltd to Establish International Sales Channel

Westminster, CO., October 07, 2008 – Interact-TV™ (OTC: ITVI), the leading developer of Linux-based Home Entertainment Servers today announced a partnership with TotalQ Pty Ltd, a prominent custom home electronic design and manufacturing company headquartered in Australia to establish a worldwide sales channel of authorized distributors and expand dealers of Interact-TV's Telly product line in the US market.

Telly Media Servers encompass a comprehensive Video Library with integrated DVD server and cover art navigation, Music Library with integrated audio server and Lossless Audio Encoding, Photo Library, web surfing and more. Telly incorporates many features critical to the media server market including component video out with 720p and 1080i, more zones per server with Gigabit Ethernet and a higher performance processor.

This partnership also allows integration of the Telly product line with TotalQ's HAL lighting control and distributed AV products providing a complete media server and automation solution. HAL is Australia's number one distributed audio visual brand and in recent years has also begun to carve out a significant share in the automated lighting sector of the intelligent home markets with its simplistic yet extremely functional products.

"Like Interact-TV, we have invested considerable resources into developing market leading merchandise and our combined intellectual property is extremely formidable," said Rob Sanders, Managing Director of TotalQ Pty Ltd. "These products are not developed overnight; there are significant processes to reach this point and, with our long established manufacturing base in Asia, this is a magnificent opportunity for both companies."

"Under this agreement, TotalQ will take the Telly product line into the Australian market as well as other international markets," said Ken Fuhrman, CEO of Interact-TV. "This is a true win-win situation, where the Telly product line gets exposure in international markets in addition to expanded dealer channel support in the US."

Pat Mulcahey (patm@interact-tv.com) will co-ordinate US sales from Los Angeles and Rob Sanders (rob@ozhifi.com) will handle international sales.

About Interact-TV Inc.

Interact-TV Inc. designs innovative products that empower the digital entertainment experience, creating an easy way to access, organize, share and enjoy ever-expanding libraries of movies, music and photos.

Headquarters for Interact-TV are in Westminster, Colorado. Find more information at www.interact-tv.com.

About TotalQ Pty Ltd.

TotalQ Pty Ltd designs and manufactures custom electronic solutions for residential and corporate applications. Its brand HAL consists of multi room AV, lighting control and automation modules that are sold extensively through specialist custom installers and distributors throughout the world.

Headquarters for TotalQ Pty Ltd are in Port Melbourne, Victoria, Australia. Find more information at www.hallifestyle.com

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