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Interact-TV Names New Financial Public Relations Firm

Westminster, CO, March 18, 2005 – Interact-TV™ (OTC:ITVI), a leading developer of home entertainment servers, today names TheSUBWAY.com, Inc. and TheSUBWAY.com as their new financial public relations firm.

Interact-TV President, Ken Fuhrman, commented, "This was a very big step for our company. Up until recently, we have been operating without a financial public relations firm. Earlier this year we began our selection process, attempting to identify and retain the right firm to get the job done. It is with great pleasure that I announce that TheSUBWAY.com, Inc. will be our strategic partner."

TheSUBWAY.com, Inc. is based in Weston, Florida. CRG's Founder, President and CEO is Mr. Charles T. Tamburello. Mr. Tamburello has been working in the financial sector for over eleven years, both as a stock broker, and later in public relations. For the past few years Mr. Tamburello has exclusively been working in financial public relations, promoting undervalued and virtually undiscovered companies. They are a full-service public relations firm specializing in small-cap and OTC growth stocks.

Interact-TV's line of Telly Home Entertainment Servers™ allow consumers to easily store, organize, playback and enjoy digital media in their home. Telly servers are compact and quiet, designed for any room in the home and fully scalable with up to 1.2 Terabytes of storage. Telly's comprehensive entertainment management features include a personal video recorder and a digital video library which serves everything from stored DVDs to recorded video, home videos, and Internet downloaded videos. The included music library and digital photo library can store entire music and photo collections. Telly digital media libraries can be accessed directly from a TV connected to the Telly unit and shared with networked Telly clients, media adapters, and PCs throughout the home network.

"We are very impressed with the performance of TheSUBWAY.com current and past clients. Without a doubt, they are effective in getting their clients noticed within the investment community. Generally, that translates to increasing shareholder value. Mr. Tamburello is very selective about choosing which companies that TheSUBWAY.com will represent. They have a reputation of representing fundamentally sound, undervalued small-cap companies with enormous growth potential. We feel that the association with www.thesubway.com, will create a very prosperous situation for Interact-TV." added Fuhrman.

About Interact-TV Inc.

Interact-TV Inc. designs innovative products for a family of sleek home entertainment servers that easily integrate into the home. These products enhance the digital entertainment experience, creating an enjoyable and easy way to get the entertainment you want right when you want it. Headquarters for Interact-TV are in Westminster, Colorado. More information can be found at www.interact-tv.com.

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