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Interact-TV Standardizes on Seagate Drives for Telly Home Entertainment Server Line

-- Home Entertainment Servers support up to 1.2 Terabytes of storage by Seagate --

Westminster, CO, March 21, 2005 – Interact-TV™ (OTC:ITVI), a leading developer of home entertainment servers, has joined with Seagate Technology (NYSE:STX), the worldwide leader in hard disc drives, to announce the selection of Seagate drives for Interact-TV's high performance Telly Home Entertainment Servers™. Leveraging Seagate's Barracuda® 7200-rpm hard drive model, now with up to 400GB capacity, Interact-TV has found these hard disc drives to be ideal for media serving applications.

"We are seeing increased demand from consumers who have expanding collections of digital media and are looking for an easy, secure solution for storing it" stated Ken Fuhrman, CEO of Interact-TV.

"Interact-TV has selected Seagate for several reasons, including the fact that these drives are very quiet and run cool with low power consumption, making them ideal for entertainment applications."

Telly Home Entertainment Servers allow consumers to easily store, organize, playback and enjoy digital media in their home. Telly servers are compact and quiet, designed for any room in the home and fully scaleable with up to 1.2 Terabytes of Seagate storage. Telly's comprehensive entertainment management features include a personal video recorder and a digital video library which serves everything from stored DVDs to recorded video, home videos, and Internet downloaded videos. The included music library and digital photo library can store entire music and photo collections. Telly digital media libraries can be accessed directly from a TV connected to the Telly unit and shared with networked Telly clients, media adapters, and PCs throughout the home network.

"The future is now with Telly and Seagate consumer storage hard drives," said Rob Pait, Seagate director of global consumer storage marketing. "For years, Seagate's vision has been for people to have scalable, easily manageable storage for the coming wave of digital content. Our collaboration with Interact-TV helps producers, distributors and consumers of entertainment realize this vision. Telly digital media libraries bring unprecedented ease of use to the digital home's living room – or any room in the house – and Seagate consumer storage hard drives are the perfect enabling technology for this class of storage appliances."

"As consumers have more digital media in their lives, they are looking for a product to help them store and organize it. The reliability of the underlying hard disc drive technology is very important. Seagate's 5 year warranty protects the consumer's investment in storing their digital media over the long haul." added Fuhrman.

Seagate is the world's leading supplier of hard drive technology for consumer entertainment products, and is the only hard drive company to provide CE manufacturers with a comprehensive partnership: products, technology and services. Seagate's unique Design Service Centers (DSC) for Consumer Electronics in the

US and Singapore offer a variety of services, including testing, integration and mechanical analysis, to help customers design, innovate and deliver new hard drive-capable entertainment devices.

Telly Home Entertainment Servers are available directly from the manufacturer's online store at <http://www.buyatelly.com> and from a growing network of reseller partners throughout North America.

About Seagate Technology

Seagate is the worldwide leader in the design, manufacturing and marketing of hard disc drives, providing products for a wide-range of Enterprise, Desktop, Mobile Computing, and Consumer Electronics applications. Seagate's business model leverages technology leadership and world-class manufacturing to deliver industry-leading innovation and quality to its global customers, and to be the low cost producer in all markets in which it participates. The company is committed to providing award-winning products, customer support and reliability to meet the world's growing demand for information storage. Seagate can be found around the globe and at www.seagate.com.

Seagate and Seagate Technology are registered trademarks of Seagate Technology LLC. Barracuda is a trademark or registered trademark of Seagate Technology LLC. All other trademarks or registered trademarks are the property of their respective owners. Specified storage capacities reflect standard configurations exclusive of operating system or other software formatting.

About Interact-TV Inc.

Interact-TV Inc. designs innovative products for a family of sleek home entertainment servers that easily integrate into the home. These products enhance the digital entertainment experience, creating an enjoyable and easy way to get the entertainment consumers want, when they want it. Headquarters for Interact-TV are in Westminster, Colorado. More information can be found at www.interact-tv.com.

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