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CONTACT: Diane Walters
(303) 657-3133
presscontact@interact-tv.com

Interact-TV Unveils New ProTelly Product Line

Westminster, CO., October 10, 2006 – Interact-TV™ (OTC: ITVI), a leading developer of Linux-based media servers, today unveils the ProTelly™ product line which offers enhanced Home Entertainment Servers designed and configured exclusively for the growing CEDIA market.

The ProTelly product line delivers all the features and functionality consumers have come to expect from a media server including a subscription-free PVR, Video Library with save DVD capabilities as well as Music and Photo Libraries. ProTelly incorporates many new features that are critical to the CEDIA market including component video out with 720p and 1080i, more zones per server with Gigabit Ethernet and a higher performance processor, and all new MPEG2 video encoding.

ProTelly is comprised of four new products ranging from the baseline ProTelly Media Server that can hold up to 150 DVDs to the ProRAID which, with 3 Terabytes of protected, high-performance storage, can hold up to 600 DVDs.

“ProTelly leverages the best of our Linux Media Center software platform and includes a new enhanced feature set aimed at the CEDIA markets worldwide,” said George Merrick, CEO of Interact-TV.

“Interact-TV is focused on delivering solutions that target both vertical markets such CEDIA, and broader markets where price/performance is key to overall market growth and mainstream adoption. “

About Interact-TV Inc.

Interact-TV Inc. designs innovative Linux-based media server products, creating an easy way to store, manage, share and enjoy ever-expanding libraries of movies, recorded TV, music, photos and more. The Telly product line is available directly from the manufacturer's online store at <http://www.buyatelly.com> and the ProTelly product line is available exclusively from a growing network of authorized Interact-TV dealers throughout North America.

Headquarters for Interact-TV are in Westminster, Colorado. Find more information at www.interact-tv.com.

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