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Interact-TV Unveils MediaSafe — Complete Digital Media Protection Against Hard Drive Failure in the Home

Westminster, CO., August 21, 2006 – Interact-TV™ (OTC: ITVI), a leading developer of Linux-based Home Entertainment Servers, today unveils MediaSafe™ which offers automatic hard disc drive redundancy for secure home media storage without manual backups.

MediaSafe uses state-of-the-art RAID technology to automatically protect consumer's precious and irreplaceable media including saved DVDs, recorded videos, music and photos. MediaSafe is available on both Telly MC1200 and TellyRAID products. MediaSafe offers the most cost-effective secure storage solution available to end consumers today.

Telly MC1200 with MediaSafe uses RAID 1, providing redundancy by mirroring data from one 400GB drive on a second 400GB drive automatically so if either drive fails, no data is lost. Telly constantly monitors and manages the RAID for the user. In the event of a drive failure, Telly MC1200 will keep working while the consumer waits for a replacement drive.

Through redundancy, TellyRAID provides protection for media and information stored on the array. The data can even withstand complete failure of one hard drive (or sometimes more) without any loss of data and without requiring restoration of any data from backup. As larger hard drives become available and media collections grow, consumers can add larger hard drives to expand capacity easily, without ever reformatting the volume. TellyRAID is based on ReadyNAS™ from Infrant Technologies. No other NAS lets consumers expand storage capacity so easily.

“With hard drive prices dropping and capacity increasing, providing secure media storage, monitoring and management is now available to the end consumer,” said Ken Fuhrman, CTO of Interact-TV. “Interact-TV is focused on delivering solutions that let our customers maintain extensive media libraries *and* peace of mind. No one wants to worry about backing up media. Consumers just want to know their media is safe. “

About Interact-TV Inc.

Interact-TV Inc. designs innovative products that empower the digital entertainment experience, creating an easy way to access, organize, share and enjoy ever-expanding libraries of movies, music and photos. The complete Telly product line is available directly from the manufacturer's online store at <http://www.buyatelly.com> and from a growing network of dealers throughout North America.

Headquarters for Interact-TV are in Westminster, Colorado. Find more information at www.interact-tv.com.

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