



FOR IMMEDIATE RELEASE

CONTACT: Diane Walters
(303) 657-3133
presscontact@interact-tv.com

Interact-TV Unveils MediaPool — 3.75 Terabytes of Media Storage using Seagate's DB35 Series™ Hard Drives

Westminster, CO., October 8, 2007 – Interact-TV™ (OTC: ITVI), a leading developer of Linux-based Home Entertainment Servers, today unveils MediaPool using SeagateTechnology® 750GB DB35 Series™ Hard Drives for 3.75 Terabytes of high-performance media storage expansion designed for the Telly line of media servers. This 3.75 Terabytes of storage equates to 750 DVDs or thousands of CDs and recorded programs. MediaPool connects to Interact-TV's award-winning Telly Home Entertainment Servers®, TellyVizion™ Playback Units and all other networked computers via eSata. At up to 3Gbps, MediaPool can easily handle any type of digital media — even HD content.

MediaPool's advanced cooling technology allows it to handle up to five hard drives internally with future storage expansion of up to five Terabytes for the most ardent home theater enthusiasts. The Seagate DB35 Series Hard Drives deliver the performance, power efficiency and reliability that MediaPool requires as it serves as the main storage and access point for all digital media content (photos, music, movies etc.), the digital media database and all metadata.

MediaPool is designed to fit into existing home entertainment centers with a beautifully crafted, sleek chassis and integrated display showing MediaPool storage status. The DB35 Series allows for near-silent operation. And MediaPool can be configured two ways: optimized for maximum storage or configured using RAID 10 for redundant media storage that is safe and simple to manage. With either configuration, MediaPool with the DB35 Series is optimized to deliver smooth video playback and recording.

“To keep up with today's consumer, we must deliver solutions that let our customers maintain extensive media libraries that they can access from any room in the house,” said Ken Fuhrman, CEO of Interact-TV. “It's no longer unusual for people to have hundreds of DVDs and thousands of audio CDs. Using MediaPool with the unmatched reliability of Seagate DB35 Series Hard Drives, Telly Servers can handle DVD collections of up to 750 DVDs with ease. In fact, MediaPool has enough performance to handle multiple HD or DVD streams.”

About Interact-TV Inc.

Interact-TV Inc. designs innovative products that let consumers access, organize, share and enjoy ever-expanding libraries of movies, music and photos. The complete Telly product line is available directly from <http://www.buyatelly.com> and from a growing network of dealers throughout North America.

Headquarters for Interact-TV are in Westminster, Colorado. Find more information at www.interact-tv.com.

About Seagate

Seagate and Seagate Technology are registered trademarks of Seagate Technology LLC. DB35 Series is a registered trademark of Seagate Technology LLC or one of its affiliates. All other trademarks or registered trademarks are the property of their respective owners. One terabyte, or TB, equals 1,000 gigabytes when referring to hard drive capacity. Accessible capacity may vary depending on operating environment and formatting.

###