



FOR IMMEDIATE RELEASE

CONTACT: Diane Walters
(303) 657-3133
presscontact@interact-tv.com

Interact-TV Launches Telly Dealer Program

Westminster, CO, September 6, 2005 – Interact-TV™ (OTC:ITV), a leading developer of Linux-based home entertainment servers, is pleased to announce the formation of a new Dealer program for its Telly Home Entertainment Server® line and TellyVizion™ Playback products. The Telly Dealer Program debuts at the upcoming September 2005 CEDIA Expo, Booth 4114.

With Home Entertainment Servers becoming increasingly popular as a means for collecting and storing a family's movies, music and photographic content and making it available over a Home Network, more mid-level Home Theater/Home Network dealers and installers are entering this fast growing market segment. The mid-level Home Theater/Home Networking market is forecast to become the most dominant segment in the overall Consumer Electronics market over the next 5 years according to most studies.

The new Telly Dealer program is carefully designed to provide factory trained and certified point-of-contact and Customer Care services in every major market in the USA and Canada. "This will be a protected territory of carefully selected Telly Dealers so that customers can find everything they need to ensure that their home entertainment server is up and working flawlessly. Interact-TV is expending a tremendous effort in the proper training and certification of these Dealers so our Telly customers are never alone in this new and exciting approach to home entertainment" said Chris Cladis, Director of Business Development.

Interact-TV has a dealer website at <http://store.interact-tv.com/dealer/> that is integrated with the Interact-TV online store and online support system. This makes it easy for dealers to order, track and even have Interact-TV drop ship to the end customer. By providing these online tools, Interact-TV can enable a dealer's success.

"We want our Dealers and Installers to be successful and our Dealer program is focused on providing the support and tools necessary to achieve this goal. We intend to make our Telly Dealer program the spearhead of our business" said Ken Fuhrman, CEO of Interact-TV.

Dealers who wish to apply and be considered for the Interact-TV Telly Dealer program can go to <http://store.interact-tv.com/dealer/>.

About Interact-TV Inc.

Interact-TV Inc. designs innovative products that empower the digital entertainment experience, creating an enjoyable and easy way to access, organize, share and enjoy ever-expanding libraries of movies, music and photos. The complete Telly product line is available directly from the manufacturer's online store at <http://www.buyatelly.com> and from a growing network of dealers throughout North America.

Headquarters for Interact-TV are in Westminster, Colorado. More information can be found at www.interact-tv.com.

###