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Interact-TV Names Chris Cladis as Director of Worldwide Business Development

Westminster, CO, July 27, 2005 – Interact-TV™ (OTC:ITVI - News), a leading developer of Linux-based home entertainment servers, is pleased to announce the appointment of Chris P. Cladis as Director of Worldwide Business Development.

Chris has been in the Audio, Video and Information Technology business for over 25 years. During this time he has owned and/or managed several companies, from entrepreneurial innovative start-ups to well-known pioneers and leaders in their field. Some of the companies he has been associated with are Wired & Wireless Global Communications, IXL Fiber & Wireless, Procomms Software, Flexor, FiberNet, MERET Optical Communications, Gardex Electronics and Javelin Electronics.

Over the past 30 years Chris has lived and worked in the USA, Europe and Asia. During his career as either a Board Member, CEO/COO or Director of Worldwide Sales & Marketing, Chris has successfully negotiated and completed several joint ventures, mergers and acquisitions. Almost all of the companies he has been involved with have been active in both hardware and software dealing mostly with the manipulation and/or propagation of Analog or Digital Consumer and Professional grade Video, Audio and Data signals, Video/Audio Compression and Local and/or Global Premises' Remote Control and Communication applications.

“Chris Cladis is an excellent addition to our team with an outstanding track record of growing businesses, executing against plans and exceeding targets,” said Ken Fuhrman, Interact-TV President. “His experience driving growth and profitability in highly competitive markets will help drive Interact-TV to be the leader in Home Entertainment Servers.”

About Interact-TV Inc.

Interact-TV Inc. designs innovative products for a family of sleek home entertainment servers. These products enhance the digital entertainment experience, creating an enjoyable and easy way to get the entertainment you want right when you want it. Headquarters for Interact-TV are in Westminster, Colorado.

Telly Home Entertainment Servers are available directly from the manufacturer's online store at <http://www.buyatelly.com> and from a growing network of reseller partners throughout North America.

More information can be found at www.interact-tv.com

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