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Interact-TV and Asoka Team Up to Provide Simple, Reliable Powerline Networking for Telly Home Entertainment Servers

-- Serving Entertainment Across Home Networks Just Got Easier --

Westminster, CO, March 29, 2005 – Interact-TV™ (OTC:ITVI), a leading developer of home entertainment servers, has joined with Asoka® USA Corporation, a leading Powerline Communications technology (PLC) developer and manufacturer, to offer HomePlug® certified powerline Ethernet networking solutions for Interact-TV's high performance Telly Home Entertainment Servers™. Leveraging Asoka's Pluglink™ Ethernet Wall Mount, now in a smaller compact size, Interact-TV finds these powerline networking devices ideal for media serving applications in the home. Asoka's PlugLink home networking solutions employ PLC, a network technology that uses existing electrical wiring in a home or office as the conduit for data and voice transmission.

“We are seeing increased demand from consumers who want the benefits of a home entertainment server without the problems that can come from adding new devices to the home network,” stated Ken Fuhrman, CEO of Interact-TV. “Interact-TV has selected Asoka for several reasons, including the fact that these powerline networking devices are extremely small, have excellent Quality of Service (QoS), and simplify in-home networking, making Telly installations that much easier.”

Telly Home Entertainment Servers allow consumers to easily store, organize, playback and enjoy digital media in their home. Telly servers are compact and quiet, designed for any room in the home and fully scaleable with up to 1.2 Terabytes of Seagate storage. Telly's comprehensive entertainment management features include a personal video recorder and a digital video library which serves everything from stored DVDs to recorded video, home videos, and Internet downloaded videos. The included music library and digital photo library can store entire music and photo collections. Telly digital media libraries can be accessed directly from a TV connected to the Telly unit and shared with networked Telly clients, media adapters, and PCs throughout the home network.

“We are honored to be selected by Interact-TV and that Interact-TV has selected HomePlug Powerline technology as its network backbone,” said Elsa Chan, Director of Business Development at Asoka USA Corporation. “HomePlug is a simple, secure and reliable network solution that literally turns every outlet in a home into a network access point. It is the ideal plug-n-play home network solution for home entertainment.”

Asoka USA Corporation is a leading HomePlug Powerline Network Technology developer and manufacturer of products that use existing electrical wires in a home as the medium for data transmission, thus turning every electrical outlet in a home into a network access point.

Telly Home Entertainment Servers are available directly from the manufacturer's online store at <http://www.buyatelly.com> and from a growing network of reseller partners throughout North America.

About Asoka USA Corporation

Dedicated to Making Connectivity Possible™, Asoka focuses on technology innovation, industry leadership and a specialization in Powerline Communications (PLC) technology. PLC employs existing electrical wiring of a home or building as the medium for data transmission. Asoka designs, develops, manufactures and provides 'no new wires™' network solutions to individuals and businesses looking for an easy-to-use, cost-effective and reliable way to share and integrate resources. Asoka is a member of the HomePlug Powerline Alliance.

More information about Asoka can be found at www.asokausa.com.

About Interact-TV Inc.

Interact-TV Inc. designs innovative products for a family of sleek home entertainment servers that easily integrate into the home. These products enhance the digital entertainment experience, creating an enjoyable and easy way to get the entertainment consumers want, when they want it. Headquarters for Interact-TV are in Westminster, Colorado. More information can be found at www.interact-tv.com.

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