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**For Immediate Release**

## **Interact-TV Launches North American Reseller Program**

**Westminster, Colorado, June 1, 2004** – Interact-TV™ (OTC:ITVI), a leading innovator in home entertainment technology, announced the roll-out of their Reseller Program to make Telly™ Home Entertainment Servers available for resale through third parties in the US and Canada. The program is targeted to meet the needs of a wide range of potential partners including online resellers, PC resellers, home electronics resellers, and home networking integrators.

Previously available only through web sales from their online store, Interact-TV makes this move to broaden the distribution of the increasingly popular Telly Home Entertainment Servers throughout North America. The trendsetting digital system, with services including digital video recorder (with subscription-free program guide), CD ripper/burner, photo storage/playback and more, was introduced last year at the Linux World Exhibition with new models debuted at the CES 2004 show.

The new Reseller Program has been tailored to allow interested parties to handle these innovative new products with a low barrier to entry. This Reseller Program is open to any qualified company or individual in the US or Canada who is interested in reselling computer system hardware, software, home entertainment or related products or services. Interact-TV will handle all orders, payment processing, shipping, cancellation and returns, making this an exceptionally attractive program. Because the manufacturer handles ordering, reseller customers may customize the configuration of their Telly Home Entertainment Servers to meet their individual needs. Customization options include a range of choices for the enthusiast, including the ability to add more storage, memory and optical drive options.

“We have consulted with a range of potential resellers in order to design a program that can serve a very wide range of resellers,” said Ken Fuhrman, Interact-TV’s President and CEO. “We expect an enthusiastic uptake from online resellers because of the simplicity of initiating resale. And everyone from home installers to consumer electronics retailers will be excited about the low overhead and ease of selling these innovative new products.”

Resellers will be able to sell all models and accessories of the Telly Home Entertainment Servers starting at \$749 (MSRP), making it the most affordable home entertainment

server on the market today. It is housed in a cool, quiet, compact chassis that easily fits into virtually any home entertainment center. All Telly Home Entertainment Server models enable users to access virtually every form of digital entertainment. In a single multi-function unit, Telly brings together broadband Internet, cable and satellite television, digital audio and video entertainment, and digital home networking. It is the industry's most customizable and expandable system for digital entertainment, making it easy to store, manage, access and enjoy digital media.

**About Interact-TV, Inc.**

Interact-TV Inc. develops innovative software and products that support and enhance the digital entertainment experience. Interact-TV technology is based on industry standards and created in an open development environment. The result is a family of outstanding products that easily fit into existing entertainment environments. Headquarters for Interact-TV are in Westminster, Colo. More information can be found on the Internet at <http://www.interact-tv.com>.

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