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Interact-TV's MediaPool Home Entertainment Server Receives 2008 Innovations Award from Consumer Electronics Association

Westminster, CO., November 13, 2007 – Interact-TV™ (OTC: ITVI), a leading developer of Linux-based Home Entertainment Servers, has received the coveted Innovations 2008 Design and Engineering Award in the Multi-Room Audio/Video product category for its new MediaPool Home Entertainment Server.

Since 1989, the prestigious Innovations Design and Engineering Awards Showcase has given consumer technology manufacturers and developers an opportunity to have their newest products judged by a preeminent panel of independent industry designers, engineers and journalists. “We are excited to have been selected by the CEA for this honor,” stated Ken Fuhrman, CEO of Interact-TV. “It is extremely rewarding to be recognized for delivering solutions that let our customers maintain extensive media libraries that they can access from any room in the house.”

The Interact-TV honored product is MediaPool, a home entertainment server with 3.75 Terabytes of high-performance media storage expansion designed for the Telly line of media servers. This 3.75 Terabytes of storage equates to 750 DVDs or thousands of CDs and recorded programs. MediaPool connects to Interact-TV's award-winning Telly Home Entertainment Servers®, TellyVizion™ Playback Units and all other computers in the networked home.

MediaPool's advanced cooling technology allows it to handle up to five hard drives internally with future storage expansion of up to five Terabytes for the most ardent home theater enthusiasts. MediaPool serves as the main storage and access point for all digital media content (photos, music, movies etc.), the digital media database and all metadata.

MediaPool is designed to fit into existing home entertainment centers with a beautifully crafted, sleek chassis and integrated display showing MediaPool storage status. And MediaPool can be configured two ways: optimized for maximum storage or configured using RAID 10 for redundant media storage that is safe and simple to manage.

About Interact-TV Inc.

Interact-TV Inc. designs innovative products that empower the digital entertainment experience, creating an easy way to access, organize, share and enjoy ever-expanding libraries of movies, music and photos. The complete Telly product line is available directly from the manufacturer's online store at <http://www.buyatelly.com> and from a growing network of dealers throughout North America.

Headquarters for Interact-TV are in Westminster, Colorado. Find more information at www.interact-tv.com.

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